

LINCOLN SQUARE CHRIST KINDL MARKET

Greetings:

2009 marks the second year of the Lincoln Square Christkindl Market in Chicago. This event takes place December 4, 5, and 6 in Chicago's Lincoln Square neighborhood and is expected to attract over 10,000 families.

History shows that Lincoln Square began to draw large populations of German immigrants early in the Twentieth Century. Some of Chicago's estimated 130,000 German immigrants had lived in the area since it was first settled. But around the time of World War II, the German population expanded until Lincoln Square was known as Chicago's German neighborhood.

Lincoln Square is becoming one of the most sought after communities in the Chicago area. Gentrification is occurring and new residents are moving into the neighborhood. But we want to keep those rich "Old World" German traditions alive. This year, with the help of The Lincoln Square Chamber of Commerce, St. Matthias Catholic Church, will again host the 2009 the Christkindl Market in Lincoln Square.

Traditional German food, German beer and glogg, ice sculptures, strolling musicians, contemporary and traditional entertainment bands, choral groups, a children's craft area and St. Nicholas are just a few of the highlights. We invite you to consider having your company join us for what is fast becoming an annual family tradition for Chicagoans.

This year, the market will benefit the Lincoln Square Foundation, a public charity exempt from Federal income tax under section 501 (c) (3) of the IRS code. The Lincoln Square Foundation supports educational and cultural activities in the Lincoln Square community. The proceeds from the Christkindl Market will in part support educational programs including scholarships, the development of a community center, a youth group program, sports activities, and the arts with an emphasis of keeping people connected at the neighborhood level.

Being a sponsor the Lincoln Square Christkindl Market will enhance your brand, promote your product and services and increase your exposure to a highly coveted neighborhood on Chicago's north side.

To join us as a part of this historic German tradition, please contact Terry Tuohy at 773-506-2191 or Lisa Ripson at (312) 952-7394. Attached is a copy of this year's sponsorship opportunities, we are more than happy to customize a sponsorship package for your business.

We look forward to working with you on this successful partnership.

Sincerely,

Rev. John Sanaghan
Administrator
St. Matthias Church

Melissa Flynn
Executive Director
Lincoln Square Chamber of Commerce